EXHIBIT 17

SylvesterStallone.com

Page 1 of 1





November 24, 2005 Be An Extra In ROCKY BALBOA!

November 1, 2005 Sly Hosts Special Needs Video.

October 17, 2005 Rocky Returns To The Ring!



September 26, 2005 Sly Receives Lifetime Achievement Award!

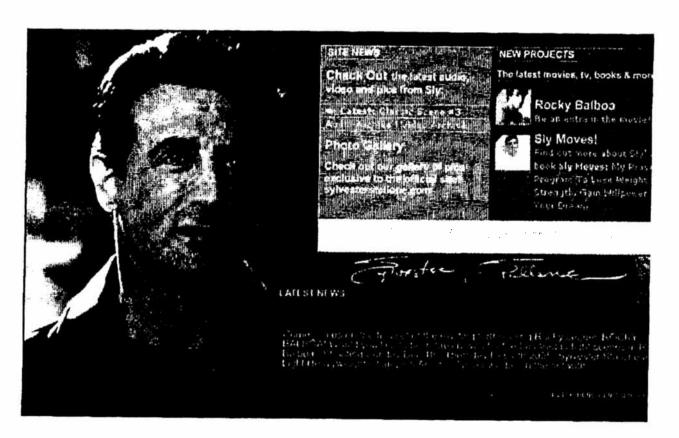


September 15, 2005 Sly On Men.com Magazine

> August 30, 2005 The Contender 21

August 15, 2005 Sly Magazine #3

Page 1 of 1



SylvesterStallone.com

Page 1 of 1

SLY MOVES

MY PROVEN PROGRAM TO LOSE WEIGHT, BUILD STRENGTH, GAIN WILL POWER, AND LIVE YOUR DREAM



Sylvester Stallone is the ultimate action hero. In Sly Moves, the man behind Rocky, Rambo, and other legendary characters reveals that keeping his famous physique in fighting form was a lifetime of trial and error.

Sly's insights will help readers develop a program for shaping up and eating smart that will make them appreciate who they are even if they don't feel like a movie star. It's a stripped-down, Rocky-style regimen that won't waste time and promises results.

Sly also shows how you can put simple techniques into action in every part of your life, giving tips on everything from keeping goals and relaxation techniques to lessons learned from the hit NBC reality TV show **The Contender**. Along the way, Sly shares never-before-told stories about his childhood, his early days at the gym, and the many movie roles that demands top performance. It's a light-hearted yet revealing look into Sly's lifetime role as Hollywood's action star.

Available Hardcover & ORDEI BARNES &

FIND OUT MOR MOVES AND S NEWS BY CLIC

FIND OUT MORE ABOUT SLY MOVES AND SIGN UP FOR NEWS BY CLICKING HERE.

Page 1 of 1





BackElementsBiography2

Page 1 of 1





1-

Welcome to the Exercise and Nutrition Section

Contents:

Chapter 1: Overview: The Body of Sylvester Stallone

Chapter 2: Nutrition and Regimen

Chapter 3: Longevity Magazine: Nutrition Interview with Sly

Chapter 4: Training and Exercise

Chapter 5: Muscle and Fitness: How Dolph Lundgren trained to fight Rocky

SylvesterStallone.Com - Critics Community

Page 1 of 1





Forum	Topics / Messages	Description	Last
The Rocky-series Fan Club	1083 / 3016	A discussion about the Rocky movies	2005.12
Body Building and Fitness	274 / 727	Share your experience with others	2005.12
Announcements	2/2	Updates from the Webmaster	2002.09
Incoming films	270 / 684	Get the latest infoz	2005.12
Stallone as an action hero	194 / 482	Sly's action roles	2005.12
Stallone as a dramatic film actor	141 / 384	Sly's dramatic characters	2005.11
Movie gossip	204 / 541	Have you heard some interesting info?	2005.12
Write your movie review	372 / 775	Get your opinion heard!	2005.12